

MSAA Sponsorship Form

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____ Title: _____

Phone:(_____) _____ e-mail: _____

Sponsorship Level

Sponsorship Descriptions



Full page (black & white) ad in 2 issues of the MSAA newsletter & in the conference agenda; placement of company banner in a prominent location at the selected event (see below) or at the registration desk; recognition as a ♦♦ sponsor in conference-related materials, as well as the Summer & Fall issues of the MSAA newsletter.



Full page (black & white) ad in 2 issues of the MSAA newsletter & in the conference agenda; placement of company banner in a prominent location at the selected event (see below); recognition as a ♦ sponsor in conference-related materials, as well as the Summer & Fall issues of the MSAA newsletter.



Half page (black & white) ad in 2 issues of the MSAA newsletter & in the conference agenda; placement of company banner in a prominent location at the selected event (see below); recognition as a ■ sponsor in conference-related materials, as well as the Summer & Fall issues of the MSAA newsletter.



Quarter page (black & white) ad in 2 issues of the MSAA newsletter & in the conference agenda; placement of company banner in a prominent location at the selected event (see below); recognition as a ● sponsor in conference-related materials, as well as the Summer & Fall issues of the MSAA newsletter.

Hurry! Sponsorships will be assigned on a first-come, first-served basis. Please indicate your preference of event(s) below. We suggest you submit your request ASAP, in order to secure a particular sponsorship. Call MSAA about other possibilities (651) 436-5955. Bring your banner to the conference if you want it placed at the event. Ads must be received by MSAA no later than:

May 21 – to be included in the summer newsletter

July 13 – to be included in the on-site course materials & Fall newsletter

Event	Level	Cost	Total
Product Preview Party (Sunday PM)	●	\$350	\$ _____
Welcome Party - Munchies (Sunday PM)	■	\$600	\$ _____
Welcome Party - Beverages (Sunday PM)	■	\$600	\$ _____
Breakfast (Monday AM)	■	\$600	\$ _____
Refreshment Break (Monday AM)	●	\$350	\$ _____
Trade Show - Lunch (Monday PM)	■	\$600	\$ _____
Refreshment Break (Monday PM)	●	\$350	\$ _____
Trade Show - Munchies (Monday PM)	♦♦	\$1,200	\$ _____
Trade Show - Beverages (Monday PM)	♦♦	\$1,200	\$ _____
Banquet - Beverages (Monday PM)	♦♦	\$1,200	\$ _____
Breakfast (Tuesday AM)	■	\$600	\$ _____
Refreshment Break (Tuesday AM)	●	\$350	\$ _____
Trade Show - Lunch (Tuesday PM)	■	\$600	\$ _____
Refreshment Break (Tuesday PM)	●	\$350	\$ _____
Golf Scramble/Recreation Time (Tuesday PM)	♦♦	\$1,500	\$ _____
Barbeque - Beverages (Tuesday PM)	♦♦	\$1,200	\$ _____
Breakfast (Wednesday AM)	■	\$600	\$ _____
Refreshment Break (Wednesday AM)	●	\$350	\$ _____
Conference Keepsakes	♦♦	Cost + \$200	\$ _____
Education Certificates Program	♦♦	\$1,200	\$ _____
Name Badges - w/ Company Logo on Front	♦♦	\$1,200	\$ _____
Conference Agenda - w/ Full Page Color Ad on Back Cover (may be split into 2 ads)	♦♦	\$1,500	\$ _____
Conference Agenda - w/ Full Page Color Ad on Inside Front Cover (may be split into 2 ads)	♦♦	\$1,200	\$ _____
Conference Agenda – w/ Full Page Color Ad on Inside Back Cover	♦	\$1000	\$ _____
Educational Track (lifts, snowmaking/grooming, risk mgmt, rentals, marketing, snowsports school, admin/GM)	♦	\$1,000	\$ _____

MSAA Sponsorship Form (page 2)

Payment Information

Please invoice me.

Check enclosed (payable to MSAA)

Please charge my: Visa MasterCard American Express

Card Number _____ Exp. _____

Name on Card _____

Signature _____

Please sent completed form to:

MSAA/NSAA
133 S. Van Gordon Street
Suite 300
Lakewood, CO 80228

e-mail: jlanson@nsaa.org

fax: (303) 986-2345